

# MAJID MAJZOUBI

Schulich School of Business  
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## ACADEMIC POSITION

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*Assistant Professor*, Strategic Management Area 2021 - Present  
**Schulich School of Business, York University: Toronto, Canada**

## EDUCATION

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*Doctor of Business Administration* (Ph.D.), Strategic Management/ Technology 2015 - 2021  
Entrepreneurship  
**Foster School of Business, University of Washington: Seattle, Washington**

*Master of Business Administration* (MBA) 2013 - 2015  
**Kenan Flagler School of Business, University of North Carolina: Chapel Hill, North Carolina**

*Bachelor of Computer Science* (BCS) 2007 - 2013  
**Amir Kabir University of Technology (Tehran Polytechnic): Tehran, Iran**

## RESEARCH INTERESTS

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Theoretical areas of interest: Strategic Positioning and Optimal Distinctiveness, Audience Evaluations, Organization Theory, Institutional Theory, AI in Boardroom

Methodological areas of interest: Machine Learning, Natural Language Processing, Recommender Systems, Reinforcement Learning

## PUBLICATIONS

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**Majzoubi, M., Zhao, E.**, Going beyond optimal distinctiveness: Strategic positioning for gaining an audience composition premium, *Forthcoming at Strategic Management Journal*

## UNDER REVIEW

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**Majzoubi, M., Zhao, E., Zuzul, T., Fisher, G.**, [Title redacted] (*Organization Science*)

## WORKING PAPER

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**Majzoubi, M.**, Kotha, S., Tan, D., Paying a Price for Change: Effects of Change in Identity Claims on Firm Legitimacy

Gupta, A., West, N., **Majzoubi, M.**, CEO Activism and Organizational Political Ideology

Goudarzi, K., **Majzoubi, M.**, Firm Information Environment and the Uniqueness Paradox

## **WORK IN PROGRESS**

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Harrison, D., Gupta, A., **Majzoubi, M.**, TMT political ideology heterogeneity and corporate misconduct (Data collection and analysis phase complete)

## **CONFERENCE PRESENTATIONS**

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The Academy of Management Annual Conference in Seattle	2022
The Academy of Management Annual Conference	2021
The Academy of Management Annual Conference in Boston	2019
The Academy of Management Annual Conference in Chicago	2018

## **TEACHING EXPERIENCE**

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SGMT 3000: Strategic Management Schulich School of Business: Toronto, Ontario	Winter 2022
MGMT 430: Strategic Management (capstone course) The University of Washington: Seattle, Washington	Winter 2021 Winter 2019
Instructor, Evaluation: 4.8/5.0 <i>Foster's Excellence in Teaching Award</i>	Spring 2018
FGBUS 250: Foundations of Global business The University of Washington: Seattle, Washington	Autumn 2018 Spring 2018
Co-instructor, Evaluation: 4.7/5.0	

## **PROFESSIONAL SOCIETIES**

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The Academy of Management's Strategic Management Division

The Academy of Management's Organization and Management Theory Division

The Strategic Management Society

## **PROFESSIONAL EXPERIENCE**

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Aims Co.: Chapel Hill, NC Strategy Coordinator	May-Sep 2014
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